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PorchLight Rental Service Highest Ranked Rental Provider in 2015 Trippel Survey

STOW, Ohio, June 30, 2015 /PRNewswire/ -- PorchLight Rental Service, a leading relocation assistance firm specializing in finding rental properties and providing destination services for renters, is proud to be recognized as the highest ranking Rental Assistance Provider in the 2015 Relocation Managers Survey conducted by Trippel Survey and Research, LLC. PorchLight Rental ranked highest in overall satisfaction amongst other industry specific service providers.

Trippel Survey and Research was founded in 1994 by Alan Trippel. Trippel Survey conducts unbiased, comprehensive surveys each year with corporate managers concerning supplier performance, and publishes this information with quantitative scores for relocation professionals. This is Trippel Survey's first time recognizing rental assistance as a service segment of the relocation industry.

Over the last 7 years, according to Worldwide ERC, renters have consisted of 52-58% of corporate relocations. Notwithstanding, the Trippel Survey revealed that 41% of employer respondents were unaware of national rental finding services. "This tells me that we as a relocation industry segment have a tremendous opportunity to educate employers on the services available to the ever-growing renter population," said Diane Ayres, President and founding partner of PorchLight.

"PorchLight is honored to receive this recognition. These survey results confirm that PorchLight's service standards, professional rental agent network and above all our associates, rank as the best in the industry. We're committed to continued collaboration with our relocation management company partners, to bring quality rental service solutions to employers and their relocating associates," stated Ayres.

This recognition comes shortly after PorchLight launched the first-of-its-kind online lump sum solution – *insideTrak*™. Renters managing their own relocation package funds can connect with local experts directly for invaluable rental information and to purchase rental tours.

PorchLight Rental strategically works within the stipulations of relocation policies to assist transferees with their rental housing needs. Since 2003, the women owned firm has supported companies from around the globe with their rental and destination service needs throughout the U.S. and Canada.

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For more information on PorchLight Rental Service, contact Jamie Williams, Marketing Manager at jamie@porchlightrental.com, or Diane Ayres, President at diane@porchlightrental.com.

For more information on PorchLight Rental, click [here](#).