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PorchLight Rental & Destination Services Ranks Highest in 2016 Relocation Managers' Survey

STOW, OH – June 15, 2016 - PorchLight Rental & Destination Services, a leading relocation assistance firm specializing in finding rental properties and providing destination services, is proud to be recognized for the second consecutive year, as the highest ranking Rental Assistance Provider in the 2016 Relocation Managers' Survey conducted by Trippel Survey & Research, LLC, founded in 1994. Last year was the first time that the Trippel Survey measured rental assistance, a growing need as over the past 7 years, Worldwide ERC reports that renters have consisted of 52%-58% of corporate relocations.

PorchLight ranked highest in overall client satisfaction amongst other industry service providers with a score of 8.25 out of a possible 10 points. There were over 1,200 corporate relocation managers included in this highly recognized survey.

The Trippel Survey also revealed that 41% of employer respondents were unaware of national rental finding services. "This tells me that we as a relocation industry segment, have a tremendous opportunity to educate employers on the services and numerous benefits, we offer to the ever-growing renter population," said Diane Ayres, President and founding partner of PorchLight.

"PorchLight is honored to receive this recognition. These survey results confirm that PorchLight's service standards, highly vetted rental agent network and above all our passionate and dedicated associates, rank as the very best in the industry. We're committed to continued collaboration with our relocation management company partners, to bring quality service solutions to employers and their relocating associates." stated Ms. Ayres.

This recognition comes subsequent to PorchLight launching the first-of-its-kind online lump sum solution – *inside*TRAK™. Renters managing their own relocation funds can connect with invaluable complimentary rental information and PorchLight's vetted local experts directly to purchase telephone consultations and rental tours.

PorchLight Rental & Destination Services strategically works within the framework of relocation policies to assist transferees with their rental housing needs. Since 2003, the woman owned firm has supported companies from around the globe with their rental and destination service needs throughout the U.S. and Canada.

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For more information on PorchLight Rental & Destination Services, contact Jamie Williams, Marketing Manager at jamie@porchlightrental.com. To learn more about PorchLight Rental Service, click [here](#).