



PorchLight Rental & Destination Services Expands to Serve Intern Programs

Stow, Ohio, January 15, 2018- PorchLight Rental & Destination Services is proud to announce **InternLINK**, a service dedicated to assisting employers with sourcing housing to support their intern and co-op programs. PorchLight has launched a state-of-the-art online system that links interns to rental properties, meeting their needs for intern specific requirements. Rental availability changes quickly and newly advertised options may also come on the market. The information within the online forum gives the intern or co-op a timely head start on house hunting and the ability to review comments and successes of those who previously used the service.

Each employer has unique requirements therefore, PorchLight customizes the experience to meet their unique specifications. Options from multiple sources are researched and shared through the portal. The employer benefits as much as the intern when there is efficiency in finding living arrangements. Productivity increases when housing is established quickly and with ease allowing them to settle-in quickly and focus on their new position.

“For decades, employers have struggled to find affordable intern housing assistance,” says Diane Ayres, President of PorchLight, “And the industry has struggled to provide a solution, until now. PorchLight collaborated with clients to model an intern housing solution that met all their needs, including identifying rental options offering short lease terms matching intern assignment time frames. The professional, online platform enables interns to login and access rentals using any mobile device and another benefit allows them to message fellow interns to coordinate a potential roommate”. PorchLight’s **InternLINK** solved every pain point for employers, including the cost.

A study from the National Association of Colleges and Employers revealed that 92% of their respondents offer an internship program and just over 45% offer co-op programs. The report also noted that the primary reason for these programs is to convert students into full-time employees. For many companies recruiting from a vast pool of college students, this has revealed a very significant need to offer intern housing assistance to help their prospective new employees settle-in to their intern experience more easily. **InternLINK** helps employers achieve this goal affordably, while saving everyone time in the process.

PorchLight Rental & Destination Services strategically works within the framework of relocation policies to assist transferees with their rental housing needs. Since 2003, the woman-owned firm has supported companies from around the globe with its Rental and Destination Service needs throughout the U.S. and Canada with the commitment of providing unparalleled service.

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For more information concerning this press release, please contact Jamie Moeller, Marketing & Business Development at jamie@porchlightrental.com, 330-400-2797 ext. 110. To learn more about PorchLight Rental & Destination Services, please visit us at <http://www.porchlightrental.com>