

## **FOR IMMEDIATE RELEASE**

### **PorchLight Rental & Destination Services Ranks Highest in 2018 Trippel Relocation Managers' Survey**

**STOW, OH** – July 10, 2018 - PorchLight Rental & Destination Services, a leading relocation assistance firm specializing in finding rental properties and providing destination services, is proud to be recognized for the fourth consecutive year, as the highest ranking Rental Assistance Provider in the 2018 Relocation Managers' Survey conducted by Trippel Survey & Research, LLC, founded in 1994. This is the fourth year that the Trippel Survey measured the rental assistance industry. Worldwide ERC reports that renters have consisted of 52%-58% of corporate relocations.



*“With many young adults facing daunting college debt and others delaying marriage or child birth there is a growing population under 40 renting rather than buying. Corporations are seeing a rising rate of renters relocating and requesting rental finding support to secure housing. That’s one reason the supplier category for rental finding services was added to the Trippel Survey. Relocation managers have elevated their interest in learning about service providers in this service segment. Since 2014, the Trippel results reflect PorchLight is effectively meeting this need.”*

There were over 1,492 corporate relocation managers included in this highly-recognized survey. PorchLight ranked highest in overall client satisfaction amongst other industry service providers with a score of 8.91 out of a possible 10 points.

The Trippel Survey also revealed that 61% of employer respondents contract with or regularly use an organization offering Rental & Destination Services. This number increased significantly from 2017. “This tells me that we as a relocation industry segment, have a tremendous opportunity to continue to inform employers of the services and numerous benefits, we offer to the ever-growing renter population,” said Diane Ayres, President and founding partner of PorchLight Rental & Destination Services.

“PorchLight is honored to receive this recognition for the fourth consecutive year. The survey results confirm PorchLight’s 15 year, time-tested service model, providing continued support until an address is secured, continues to create the highest satisfaction ratings. We are dedicated to the highest level of customer service and we’re passionate about making client objectives our priority.” stated Ms. Ayres.

PorchLight Rental & Destination Services strategically works within the framework of relocation policies to assist transferees with their rental housing needs. Since 2003, the woman owned firm has supported companies from around the globe with their Rental and Destination Service needs throughout the U.S. and Canada with the commitment that assistance will continue until a rental is secured.

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***For more information concerning this press release, please contact Jamie Moeller, Marketing & Business Development at [jamie@porchlightrental.com](mailto:jamie@porchlightrental.com). To learn more about PorchLight Rental Service & Destination Services, please visit us at <http://www.porchlightrental.com>***